

Kiama
and
Area

FOCUS

YOUR LOCAL, MONTHLY ADVERTISING MAGAZINE

ADVERTISING
AVAILABLE
FROM JUST
\$60!

Kiama and Area Focus is a monthly publication with 7000 copies letter box dropped throughout the Kiama LGA. This glossy magazine offers a great opportunity to make your business the focus of thousands of potential customers. Contact Kaylene on 0457 773 067 or executive@kiamachamber.com.au to discuss your advertising needs.

VIEW THE LATEST
ISSUE OF THE
KIAMA AND AREA
FOCUS ON WWW.KIAMACHAMBER.COM.AU/FOCUS

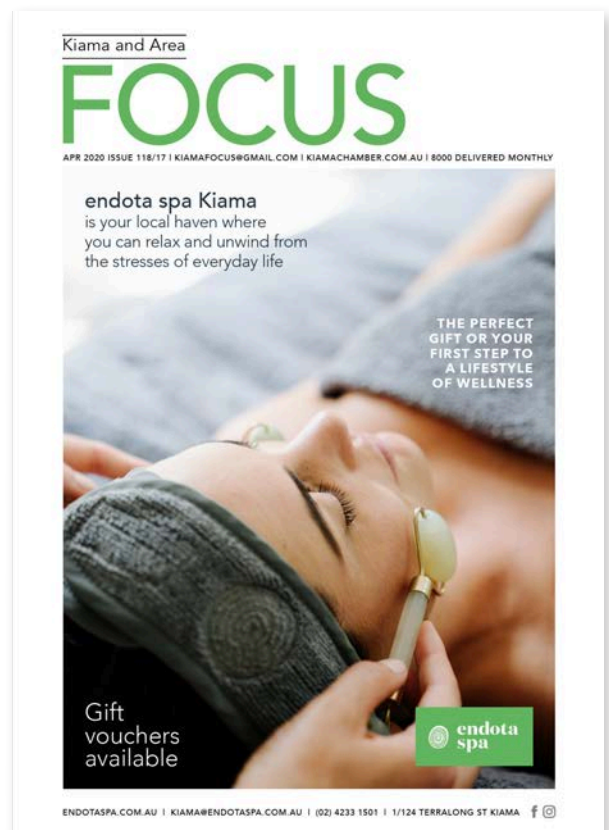
ADVERTISING RATES (GST Inclusive)

Print ready ads

Cost per issue	1 Issue	3 Issues	6+ Issues
Back Cover*	\$490	\$410	\$345
Inside Full Page	\$330	\$320	\$300
Half Page	\$180	\$170	\$160
1/3 Page	\$150	\$150	\$145
1/4 Page	\$110	\$96	\$90
1/8 Page	–	–	\$60

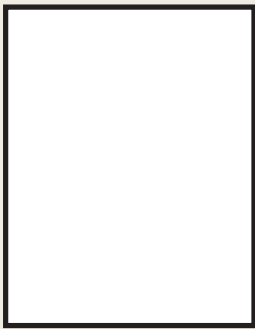
In-house designed ads

Cost per issue	1 Issue	3 Issues	6+ Issues
Front or Back Cover	\$590	\$510	\$445
Inside Full Page	\$430	\$420	\$400
Half Page	\$230	\$220	\$210
1/3 Page	\$180	\$180	\$165
1/4 Page	\$140	\$125	\$110
1/8 Page	–	–	\$80



CONTACT KAYLENE ON 0457 773 064 OR EXECUTIVE@KIAMACHAMBER.COM.AU
SECURE YOUR SPACE TODAY!

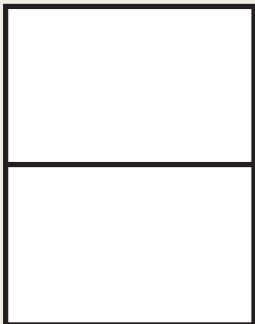
AD SIZES



Full page

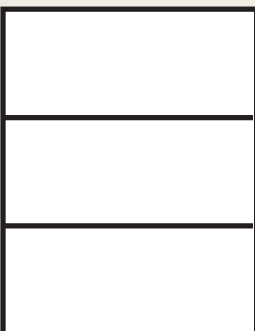
NB new size 2020

- 148mm x 210mm
- Vertical
- 5mm Bleed
- 5mm Internal Margin



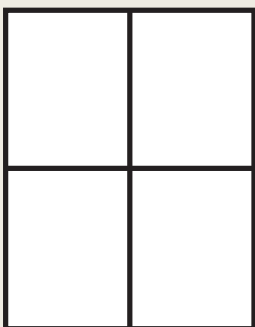
Half page

- 140mm x 100mm
- Horizontal



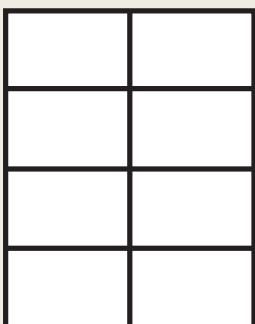
1/3 page

- 140mm x 65mm
- Horizontal



1/4 page

- 70mm x 100mm
- Vertical



1/8 page

- 70mm x 50mm
- Horizontal

MATERIAL FORMAT

Providing print ready artwork

Artwork must be supplied in the below formats:

- Artwork File in either high res JPG or PDF
- High resolution images, 300dpi (Your files will be approx. 6-10MB in size)
- Bleed - Full page advertisements required a 5mm bleed on print ready artwork. This ensures none of your ad gets cut off during the printing process.
- Images/Logos etc in CMYK Colour
- We request that you convert your image colours from RGB (digital mode) to CMYK (Colour mode for printing) if your tools allow you to. By doing it yourself, you have maximum control over the results. You may notice a shift in colour when converting from RGB to CMYK. If you do not like the appearance in CMYK, we recommend that you make adjustments while working in CMYK (usually lightening).

In house design material requirements

- The following items are required to produce your artwork by the Artwork Deadline specific to the issue you have booked
- High resolution images, at least 300dpi. (Your files will be approx. 6-10MB in size)
- Your business Logo PNG or EPS preferred, JPG or PDF format
- Your text content
- Any brand guidelines/formats that need to be used when creating your artwork

NOTE: Additional artwork costs of \$50 per hour apply if content is supplied incorrectly/not supplied.

BOOKING CONDITIONS

Cancelations

- Cancellations more than 5 days of Art Deadline, will incur a 50% cancellation fee.

Accounts

- Accounts will be issued at 'Final Approval' stage of your ad, payable within 7 days.
- Payment method: direct deposit, credit card or eftpos

Bookings

- Double page spread available by negotiation

Artwork supply

- Release fee of \$50 per ad for in-house designed artwork to be released for use in other publications/online use
- Supplied artwork for Front & Back covers must be approved by the Kiama & Area Focus Management
- It is the responsibility of the advertiser to ensure artwork is submitted prior to material deadline. If artwork is not received by the corresponding deadline the publisher reserves the right to repeat previous advertisements

Artwork release

- Release fee of \$50 per ad for in-house designed artwork to be released for use in other publications/online use